



FOLLOW US ON

Sunday, September 7, 2014

1:00 pm - 6:00 pm	Registration	
3:30 pm - 5:00 pm	Executive Roundtables: Pulling Reality from the Hype Anne McCrory, VP, Marketing and Content Strategy, IDG Enterprise Events	Executive Roundtables: From Big Data to Real-Time Business Value Greg Girard, Program Director, Merchandise Strategies, IDC
5:00 pm - 6:00 pm	"Seriously Local" Beer Tasting Reception	

Monday, September 8, 2014

8:15 am - 6:30 pm	Registration			
8:15 am - 10:30 am	Networking Breakfast			
10:30 am - 10:40 am	Welcome and Opening Remarks Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld			
10:40 am - 11:20 am	Visionary Keynote: Positioning Your Organization for Data Success Dion Hinchcliffe, Chief Strategy Officer, Adjuvi LLC			
11:20 am - 12:00 pm	Using Data for Real-Time Value Panel, moderated by Dion Hinchcliffe Greg Girard, Program Director, Merchandise Strategies, IDC Dion Hinchcliffe, Chief Strategy Officer, Adjuvi LLC Sherri Zink, Vice President, Medical Informatics, Blue Cross Blue Shield of Tennessee Simon Thompson, Director of Commercial Solutions, Esri Shree Dandekar, Sr. Director of Product Management and Strategy, Dell			
12:00 pm - 1:15 pm	Networking Lunch with Discussion Tables			
1:15 pm - 2:25 pm	Big Data Value	Predictive Analysis	Data Management	Analytics Infrastructure
1:15 pm - 1:45 pm	Getting the Most from Your Big Data	Commoditizing Big Data: Seeing Avnet's Financial Analytics Patterns You Can Use	Journey: A Drive to One Global	Privacy, Data Protection and Cybersecurity: What You Need

Scott Sorensen, Chief Technology Officer, Ancestry.com

Sudhir Vallamkonda, VP of Software Engineering, iCrossing

Version of the Truth
Brian Chan, VP of IT, Avnet, Inc.

to Know Now About Regulations and Compliance
Patrick Fowler, Partner and Leader of Privacy, Data Protection and Cyber Security Practice, Snell & Wilmer L.L.P.

1:55 pm - 2:25 pm

Data Monetization Through Analytics: Transforming IT from Cost Center to Profit Center
Michael Corcoran, Sr. Vice President, Information Builders

Unleash the Power of Your Data
Linda Hecht, Chief Marketing Officer, Esri

The TIBCO Fast Data Platform
Brett Hannath, Senior Director, Worldwide Field Marketing, TIBCO Software

2:35 pm - 3:05 pm

More than Data: Integrating Resources for Better Decision-Making
Henry Morris, Senior Vice President for IDC's Worldwide Software, Services, and Sales and Marketing Executive Advisory Research Groups, IDC

3:05 pm - 3:25 pm

Lightning Round

3:25 pm - 3:35 pm

Editors' Choice Winners Spotlight

3:35 pm - 4:05 pm

Networking and Refreshment Break

4:05 pm - 4:35 pm

Big Data Value

Predictive Analysis

Data Management

Analytics Infrastructure

4:05 pm - 4:35 pm

Leveraging Big Data in Today's Enterprise
James Gaulke, Vice President, Information Technology, PDC Energy

The Hierarchy of Data Needs at Netflix
Roy Rapoport, Manager, Insight Engineering, Netflix

Creating the Next Generation of Data Scientists
Jennifer Lewis Priestley MBA, Ph.D., Professor of Applied Statistics and Data Science Director, Kennesaw State University

Data Analytics Infrastructure: Scaling Up from Simple to Complex
Jeffrey Holt, Senior Manager, Mathematica Policy Research
Kevin Bradway, Systems Analyst, Mathematica Policy Research

4:45 pm - 5:30 pm

Rapid Fire Roundtables

5:30 pm - 6:30 pm

Monday Night Football Pre-Game Tailgate

Tuesday, September 9, 2014

8:00 am - 3:45 pm

Registration

8:00 am - 8:45 am

Editors' Choice Awards Breakfast (by invitation)

8:00 am - 9:00 am

Networking Breakfast

9:00 am - 9:15 am	Opening Remarks Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld			
9:15 am - 9:45 am	Igniting the Industrial Internet with Big Data Vince Campisi, Chief Information Officer, GE Software			
9:45 am - 10:15 am	Executive Q&A: How Merck Used Big Data Analytics to Improve Vaccines Production Gerard Megaro, Director of Innovation & Manufacturing Analytics, Merck Anne McCrory, VP, Marketing and Content Strategy, IDG Enterprise Events			
10:15 am - 10:45 am	Networking and Refreshment Break			
10:45 am - 11:25 am	Scaling Your Analytics Practice Panel Michael Corcoran, Sr. Vice President, Information Builders Donald Eddleman, Director of Architecture and Integration, Health Trust Monica Hart, Professional Services Program Manager, TIBCO Software Myfanwy "Myffy" Hopkins PhD, Research Informatics Analyst, Emory University School of Medicine Chris Van Wagoner, Chief Strategy Officer, CommVault Anne McCrory, VP, Marketing and Content Strategy, IDG Enterprise Events			
11:35 am - 12:05 pm	Big Data Value	Predictive Analysis	Data Management	Analytics Infrastructure
11:35 am - 12:05 pm	Data Management Consideration in the Cloud Era Chris Van Wagoner, Chief Strategy Officer, CommVault		Predictive Analytics – The New Business Black Shree Dandekar, Sr. Director of Product Management and Strategy, Dell	
12:05 pm - 1:05 pm	Networking Lunch			
1:05 pm - 1:35 pm	Dessert Reception in the Sponsor Gallery			
1:35 pm - 2:05 pm	Big Data Value	Predictive Analysis	Data Management	Analytics Infrastructure
1:35 pm - 2:05 pm	Using Data and Analytics for Deeper Customer Engagement Sherri Zink, Vice President, Medical Informatics, Blue Cross Blue Shield of Tennessee	Unconference Session	Using Analytics to Improve Training and Development Clifton Luke Ph.D., Vice President – Learning Solutions, Apollo Education Group	Unconference Session
2:15 pm - 2:25 pm	Editors’ Choice Winners Spotlight			
2:25 pm - 3:00 pm	Editors’ Choice Confab/Panel Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld Donna M. Powell, Deputy Director, Northwest Trek Business & Administrative Services Manager, Zoological & Environmental Education Cary Sylvester, VP, Technology Innovation and Communications, Keller Williams International Jennifer Lewis Priestley MBA, Ph.D., Professor of Applied Statistics and Data Science Director, Kennesaw State University			
2:55 pm - 3:40 pm	Town Hall: All Things Data Moderator: Julia King, Executive Editor, Events and National Correspondent, Computerworld			
3:40 pm - 3:45 pm	Closing Remarks and Conference Concludes			

